

Roope Kolu

Designer / Maker

Phone

Ask

Email

roope@dhrc.fi

Portfolio site

dhrc.fi

LinkedIn

linkedin.com/in/roopekolu/

CV - Over 8 years of product design experience

Epassi (Finland, Sweden, UK)
2023 - 2025

Senior Product Designer

Design lead in many projects. Team of 2 that expanded last year to 4. Service and UX/UI design for internal tools and B2B clients. Also: Design process/visibility, Design system, Accessibility. Epassi is a leading employer benefit provider in Europe. Over 15 million users.

Bolt.Works (Finland)
2022 - 2023

Senior Product Designer

Design Lead. Team of 1 that expanded to 2. Service design, UX and UI work for internal tools and end users. Also: Design system, Accessibility. Bolt.Works is a leading staffing service in Finland.

Gofore (Finland)
2021 - 2022

UX Designer, consultant

Lead designer in a government project. UX and UI design for public sector services like Suomi.fi. Gofore is a leading tech consultant company in Finland.

DHRK (Sole trader)
2018 - active

Product Designer, producer

Design lead in many projects. Mostly industrial design. Client example: Service design and UX for Maj.Works. Online user flow design for a service that brings beauty services to home.

Maas Global / Whim app (Service operated in 5 countries)
2017 - 2020

Product Designer

Design lead in many projects. Team of design lead + me, later expanded to 5. Service and UX/UI design for **Whim** mobility app. Also: Design process/visibility work, Design system. Whim app was the first large scale Mobility As A Service provider in the World.

Stora Enso (Finland)
2017 - 2017

UX Designer, Internship + Contract

Design lead in many projects. Service and UX/UI design for POC projects. Service concepts that have added value for Stora Enso's traditional forestry business like tracking items. Work included prototypes and coded products for user testing.

Awards

Goog Design Award 2019, Japan
Goog Design Award + Gold award (Top20). Whim app.

Smithsonian Design museum 2018, USA
Part of The Road Ahead: Reimagining Mobility exhibition and added to collection. Whim app.

SilverBest 2018, Finland
"MyHelsinki x WeChat: Bringing China to Finland with Open API". Best of the Year Silver award in Service category. Whim app.



Skills

Software

Figma
Sketch
Jira
Adobe Family
Abstract
Miro

Soft Skills

Stakeholder collaboration
Facilitation
Interviewing

Education

Aalto University

2015 - 2019
Master's Programme, Design
Collaborative and Industrial design: Service and UX Design

Savonia AMK, Kuopio Academy of Design

2006 - 2010
Bachelor of Design
Industrial design

Sakky, Savo Consortium for Education

2000 - 2004
The ICT Qualification / Datanomi
Vocational qualification

Other Certifications/Courses

UX Design in Practice: Accessibility and Collaboration

Microsoft

How To Measure UX & Design Impact with Vitaly Friedman

Smashing Magazine

Conduct UX Research and Test Early Concepts

Google

Internships

Mitsubishi Electric, 2016 (Japan)
Design Internship included to MA study's. SaaS concept for farming in future.

ABB Drives, 2016 (Finland)
Part-time while studying. UX and UI for a life cycle tool used in ABB.

Huawei Technologies, 2015 (Finland)
Summer job before Uni. Concept and UI design for mobile phone OS.

References

Heikki Kauma, Business Developer, (SOK)
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Jani Franssila, Senior Project Manager (Alma Media)
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Jyripekka Hiltunen, Director, CX (Stora Enso)
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Tomas Perovuo, VP of Product Management (Epassi)
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Janika Kaartoaho, Operations Manager (Epassi)
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